

ENTERTAINMENT® Back in Business in Troy



Entertainment COO Steve Lemberg, Brian Potiker, Michael Potiker, CEO Lowell Potiker, Michigan Lt. Gov. Brian Calley, Oakland County Deputy Executive Matt Gibb, and Troy Mayor Dane Slater.

Lowell Potiker would not let the company his parents founded in 1962 disappear. Along with his sons Michael and Brian, Lowell Potiker purchased Entertainment®, signed a lease on the building – which was once home to Delphi – in July and moved in on September 27.

They held a celebration in October for the 150 employees who have happily returned to the firm.

“For more than 50 years, our mission has been to help strengthen local communities,” said Potiker. “We do this by providing tremendous savings to consumers, driving business to local merchants and supporting the fundraising efforts of schools and community groups. We are proud to have helped tens of thousands of organizations raise more than \$2.5 billion through our fundraising program. We look forward to continue making a positive impact in the communities we serve for years to come.”

The new Entertainment Book is out. Available in 120 different city editions featuring hundreds of high-value discounts. The 2014 ENTERTAINMENT® Book Memberships can be purchased at www.entertainment.com, through a local fundraiser or retail partner, or by calling 888.231.SAVE (7283). All of the coupons available in the 2014 edition are valid through Dec. 30, 2014.

1401 Crooks Rd. www.entertainment.com

Bon Terra...the Harmony of Style & Nature

Troy’s premier Aveda Concept Salon specializes in hair design for men and women, as well as makeup and styling for weddings and special occasions. Owner Taja Miller said her salon strives to uphold the highest standards of products, education and integrity. Call for an appointment today.



Hours: Tues: 10a-5p; Wed & Thurs: 11a-7p, Fri: 10a-4p; and Sat: 9a-4p

**1707 Livernois 248.250.6445
www.bonterrasalon.com**

John Tagle Architects Celebrates 20 Years

John Tagle & Associates is a firm that stands for truth and honor in an architectural practice. Celebrating 20 years in business, JTAI’s closely-knit team effectively produces work from small, single-family home additions to multi-million dollar commercial projects.

JTAI has a strong client base of repeat business which attests to the consistency of excellent service and strong relationships that have



been developed during the past 20 years. John Tagle Associates’ mission “to develop mutually rewarding relationships with those attracted to building unique, effective and efficient places to work, live, play and worship” is another reason why Troy is such a desirable place for families and businesses.

5455 Corporate Drive 248.641.0400 www.jtai.net

East Meets West in Troy at Tom Sushi

East and West fused in Troy when Japanese restaurant manager Tom Terada met American sushi enthusiast Harry Mazei. Their friendship and love of fresh, authentic Japanese food inspired them to create a dining experience that reflects their individual strengths but also the ethnically-diverse community in which the two friends live. Tom & Haruko Terada and Harry & Suemi Mazei live in Troy and their children attend Troy schools. Tom brought his experience with traditional Japanese restaurants while Harry contributed his American entrepreneurship.



When it came time to name their new project Tom and Harry leaned on Japanese and American traditions for inspiration. Tom’s American name is both a sign of their friendship and a reference to the Japanese concept of “TOMU” or “abundance.” Like the fusion of the name, Tom Sushi is a combination of their ideas and interests creating a new, fun and fresh dining experience. The results of their friendship can be seen in the presentation of original signature flavors mixed with traditional tempura-style favorites. Together, Tom and Harry have created a satisfying dining experience at Tom Sushi allowing them to feel full of “TOMU” themselves.

Tom Sushi offers catering for holiday and corporate parties, luncheons, birthdays, weddings and more. Stop by today.

**Hours: 7 days a week, 11am – 9pm
5114 Rochester 248.525.1306 www.tomsushi.com**

Jordan Mac Studios One-Stop Shop for Talent

Jordan Mac Studios was created to be a one-stop haven for talent of all kinds. They deliver experienced training and services that assist clients in navigating a successful career in the entertainment industry. For the past 12 years they have been successful in providing career consulting & talent development services to Models, Dancers, Actors, Recording Artists, Record Labels, Casting Directors, Talent Agents and Managers. Jordan Mac provides a full range of talent enhancing services to help clients reach their goals and fullest potential. At Jordan Mac Studios, you get connected with real people that have major credits working in the talent industry that can guide you with your needs. Tell them your dreams and Jordan Mac Studios will create an action plan to ensure you're set up for success.

248.556.0719 jordanmacstudios.com



Troy Gymnastics Expands in Troy

Toby and Julie Buechner opened Troy Gymnastics in January 2006. They began with a 29,000 sq. ft. building at 1600 W. Maple Road. Within four years Troy Gymnastics became one of the largest gyms in Michigan. Summer 2012, Troy Gymnastics expanded with a 10,000 sq. ft. building next door to their original facility at 1705 Blaney. TG2 services children ages 1 – 5 years of age and TG1 houses ages 6 through advanced teens and tumbling classes.



Owners Toby & Julie Buechner with their family & Staff

Summer 2013, Toby and Julie purchased 1921 Northwood, a 42,000 sq. ft. building, which now houses all the competitive gymnasts (girls, boys and trampoline & tumbling teams). TG3 officially opened October

21 with rave reviews. Double the size of the first building's gym, TG3 has quadrupled the pit space, and added four in-ground trampolines, three spring floors, 17 sky lights, 400 linear feet of viewing with almost 100 interior windows, plus state-of-the-art equipment.

Troy Gymnastics is a great addition to the Troy community, and we applaud their foresight in seeing a definite need for a facility catering to gymnasts of all ages. Troy Gymnastics serves close to 4,000 kids each week and offers wonderful opportunities for children of all ages to excel in the field of gymnastics. Troy Gymnastics is another great example of a business investing in the City of Troy. Toby and Julie Buechner's commitment to this expansion is yet another reason why Troy is such a desirable place for families and businesses.

1921 Northwood 248.816.8496
www.troygymnastics.com

Pure Health Center Takes a Gentle Approach

Chiropractor Dr. Melissa Eiben opened her new practice, Pure Health Center, in the Troy Plaza. Dr. Eiben takes a gentle and unique approach to chiropractic work; a PURE approach to achieving and sustaining better health and wellness. Common conditions helped by Pure Health Center include back and neck pain, headaches, sciatica, whiplash, slipped discs, carpal tunnel and arm & leg pain. The philosophy at PHC is to provide the highest quality care in a peaceful, stress free and healing environment. Each patient is an individual with individual needs and goals, and the staff at PHC understand and emulate that through their practice. Pain and suffering can cause people to be fearful of certain treatments, but at PHC the staff work with clients and learn a body's limitations so visits will truly be comfortable.

3522 Rochester Road 248.526.0072
www.purehealthcentertroy.com

New Fitness & Weight Loss Studio Opens

Michelle Gomez opened her first 6 Degree Burn Fitness Studio in the City of Troy. This new studio is an affordable, multidimensional workout and personal training facility combining fitness classes and an optional weight management program to each and every member.



Owner Michelle Gomez teaching a Kickboxing Class

All members have access at no additional charge to consult with a Burn Technician to help them attain their goals whether they are trying to lose weight, gain muscle or maintain their current fitness level.

One of the main focal points at 6 Degree Burn is the True Kickboxing Classes, w/ Muay Thai Principles. Classes are for all fitness levels. The Burn Trainers will show class attendees how to get started and challenge everyone, no matter where their fitness level may be. This fitness studio will also offer Personal Training for individuals who wish to work out on their own.

There are two studios to accommodate a variety of other classes like Boot Camp, Ripped, Power Stretch, Tabata, Zumba and they will be adding TRX in the fall. 6 Degree Burn also offers Wheelchair Boxing Bag Classes and Corporate Wellness Packages and Services. **First Class is Free!**

The 6 Degree Burn Fitness Studio owner, Michelle Gomez is dedicated and looking forward to helping all of her members reach their fitness goals. After teaching and training for other clubs and studios over the years she noticed that there is a huge void in customer service. "I really wanted to take my vision of creating a sense of family where everyone is treated with respect and compassion and see that come true," Michelle said.

1825 Brinston 248.270.5676
www.6degreeburnfitness.com

Check Out DXL - One-Stop-Shop for Men

Destination XL (DXL) is a unique, all-inclusive superstore that offers one of the most extensive assortments of men's big & tall clothing and shoes available anywhere.



This "one-stop-shop" concept is designed to make the big & tall man's shopping experience more convenient and enjoyable. From value-priced private labels to high-end designer names,

Destination XL offers thousands of styles in the widest range of sizes.

All of the trusted brand-names favorites are here, including Reebok, Dockers, Levi's, Cutter & Buck and Nautica. Experience the luxury of world-renowned designers such as Michael Kors, Thomas Dean, Robert Graham and Cole Haan. Plus, discover some new favorites in private label brands like Canyon Ridge, Oak Hill, Harbor Bay and 555 Turnpike.

And with the most sizes available - Waists 38-64, Big Sizes XL-7XL, Tall Sizes XLT-6XLT plus hundreds of shoes in extended sizes 10-16 and widths to 3E - putting together the perfect wardrobe has never been easier. Store Manager Sandra Hess is ready to help you shop!

Hours - Mon-Sat: 10a-8p and Sun: 12-6p
2028 W. Big Beaver 248.649.5376
www.destinationxl.com

Flagstar Moves Branch to Big Beaver Center

Flagstar Bank relocated its Maple and Coolidge Branch to a newly constructed location at 2050 W. Big Beaver.



"The new branch offers expanded drive-ups, a customer reception area, and easy access," said Nelson Lagerbohm, manager of the branch. "It's a bright, spacious setting we think our customers will love."

Flagstar is the largest publicly held savings bank headquartered in the Midwest. Flagstar operates 111 banking centers, all of which are located in Michigan and 40 home lending centers located in 17 states, which primarily originate one-to-four family residential first mortgage loans. Originating loans nationwide, Flagstar is one of the leading originators of residential first mortgage loans.

Flagstar also has branches in Troy at 5151 Corporate Drive, 5017 Rochester Road, and in the Walmart on Maple Road.
Hours: Mon-Fri: 9a-6p; Tues & Thurs: 9 a-5p, Sat: 9 a-1p.
2050 W Big Beaver 248.288.6559 www.flagstar.com

Frederick Koory, Scott Grant-Leder, Jillian Zimmerman, Michael Vichunas, Lisa Amabile & Nelson Lagerbohm

Rethink Possible at AT&T's Store of the Future

AT&T opened a new concept store in Troy. The innovative design is slated for 10-15 stores across the country and was first seen in their Michigan Avenue flagship store in Chicago. The Troy location is the only one in Michigan with the new design.

The new store embraces AT&T's "Rethink Possible" tagline and features everything a customer needs to support their mobile lifestyle. Among the features are an open, lofty and high-tech atmosphere; three distinct, but interconnected zones; a Connected Experience Zone, showcasing what AT&T has to offer with music, home security and entertainment.



The AT&T Store of the Future also offers a Community Zone featuring "community tables" that encourage customers to shop and play in an open and interactive space and an explore zone highlighting AT&T's diverse device/accessory line-up, complemented by digital monitors with product information.

The AT&T Store of the Future will offer better interaction between customers and AT&T retail consultants and is the latest example of the investment already made in Michigan.

Hours - Mon-Fri: 9a-8p, Sat: 9a-7p, Sun: 11a-6p
2000 W. Big Beaver 248.458.2008 www.att.com

HAP Opens Retail Location in Troy

Michigan's first-ever health insurance retail location opened in Troy to serve the estimated one million Michigan residents who began shopping for their own health insurance this fall – many for the first time. Health Alliance Plan (HAP), Michigan's second largest health insurer with more than 670,000 members, collaborated with Henry Ford OptimEyes to open an in-person enrollment and education center inside the Henry Ford OptimEyes Troy Super Vision Center.



"These enrollment and education centers offer a new way for us to engage customers in a deeper, more meaningful way and underscores HAP's core philosophy of helpful, personalized and consultative support," said Claudia Swink, Director, Personal Alliance Product Performance & Oversight.

Community members can visit the Troy Henry Ford OptimEyes Super Vision Center or any of HAP's corporate locations to engage in important and informative discussions that can positively impact their health coverage today and in the future. These one-stop enrollment and education centers will help empower consumers by providing them with simple, easy-to-understand information. Dedicated representatives will answer common questions, help current HAP members manage or renew their Personal Alliance plans, and guide new members through quick enrollment done either through one-on-one consultation or via online kiosks.

735 John R www.hap.org/healthinsurance/

Troy Walmart Expands to a Super Store



Walmart helps people around the world save money and live better -- anytime and anywhere -- in retail stores, online and through their mobile devices.

The expansion of Troy's store to a **Walmart Supercenter** means additional jobs in our community. The store employs approximately 280 full and part-time associates, including approximately 80 positions created by the expansion - jobs with opportunities for advancement. The store is now 11,000 square feet larger and will be open 24 hours a day, seven days a week. It will provide Troy residents with one-stop shopping convenience for their grocery and general merchandise needs. The store also offers pharmacy services.

The expansion will allow for a larger selection of merchandise for customers. New departments include fresh meat, produce, bakery, deli, expanded dry grocery, frozen foods and dairy. The store features quality, value-priced general merchandise, including apparel, electronics, toys, sporting goods, and lawn and garden items. It also offers a full line of groceries, including organic and natural selections, in addition to local favorites.

The pharmacy offers a full range of products and services.

The Walmart Supercenter is a great addition to our community, and we applaud their generosity in recently giving more than \$6,500 in grants to our local community organizations including the Troy Police and Fire Departments. Walmart is another great example of a company investing in the City of Troy and giving back to our community.

Walmart manager Julie Trejo invites Troy shoppers to share their in-store experience on Facebook and Twitter by using #MyNewWalmart. Visit the My Local Walmart Facebook page at <http://www.facebook.com/walmar2873>. Fans of the local page can receive information about rollbacks, in-store events, meal solutions and more.

2001 W. Maple Rd 248.435.4035 www.walmart.com

Rotana Café Celebrates Opening in Troy



Rotana Café is a new family owned restaurant serving Authentic Middle Eastern food. It has a spacious dining room and nice atmosphere to host events including family reunions, birthdays, showers and receptions.

Owner Loretta Garmo and the staff at Rotana Café are dedicated to serving a wide variety of delicious food to their customers in a friendly and hospitable manner so they will come back time and time again. Rotana Café is a wonderful addition to our expansive list of quality restaurants. **Hours: 7 days a week, 11am - 2 am**

336 John R 248.588.9400

Law Firm Celebrates 10 Years in Troy

Bush Seyferth & Paige PLLC ("BSP") is a certified woman-owned law firm of business-minded trial attorneys with a proven track record defending Fortune 500 clients in high-profile complex product liability, commercial and employment matters throughout the country.

The BSP team is led by majority owner, Cheryl Bush, a Fellow of the American College of Trial Lawyers. She has been recognized by Michigan Lawyers Weekly as a "Leader in the Law," and was honored with the "Breakthrough Award" by the National Association of Women Business Owners, ranking her among the top 10 women business owners in Michigan.

BSP is dedicated to maintaining a work environment that is inclusive of their differences and believes that the diverse backgrounds of their lawyers and staff foster creativity and innovation that enable them to provide a higher level of service to their clients. The team, comprised of experienced professionals, delivers results generally associated with larger firms, while still providing the personal attention and cost efficiency of a smaller, specialized firm.

3001 W. Big Beaver 248.822.7800 www.bsplaw.com

Qdoba Expands at Oakland Mall

Qdoba Mexican Grill®, the fast-casual restaurant concept known for its wide variety of fresh and innovative Mexican fare, opened at Oakland Mall, their second location in Troy.



All of Qdoba's meals are handmade in front of guests and topped with personally

selected fresh ingredients, including one of five distinctive salsas. Guests can choose from some of Qdoba's signature flavors, including Mexican Gumbo™ or 3-Cheese Queso and Ancho Chile BBQ Burritos, as well as its Craft 2™ menu. Craft 2 lets guests mix and match perfect portions of Qdoba's most popular items, including a Naked Burrito®, Naked Taco Salad™, Mexican Gumbo, 3-cheese nachos, two tacos, quesadilla or tortilla soup.

For occasions outside the restaurant that call for Mexican fare, Qdoba offers catering, with buffet style Taco, Nacho and Naked Burrito bars. Perfect for groups of 10 or more, Qdoba catering bars can be conveniently delivered and come with everything needed for personal and business events alike, including napkins, utensils and chafing dishes to keep meals warm. To place an order for catering from the new Qdoba call 888.736.2224.

Hours: 7 days a week, 10:30 am - 10:30 pm
398B W. 14 Mile Rd www.qdoba.com

New Scottrade Branch Finds a Home in Troy

Scottrade, Inc., the largest branch network among any online brokerage, including 15 branches throughout Michigan, opened its Troy Branch Office at 451 East Big Beaver. Through interactive online trading and investing tools, clients learn to conduct their own stock market research and buy stocks online, many at just \$7 per trade.



Branch Office Manager Patrick Mills joined the Troy Branch Office in 2013 and holds Series 63, 7 and 24 registrations. He has been with Scottrade for a decade. Patrick and his team of investment consultants are available to answer account-related questions, provide one-on-one investment education and discuss investment products offered at Scottrade.

To register for an investment branch seminar or online trading and portfolio management education, call the branch office or visit the Knowledge Center at www.scottrade.com.

Scottrade ranked highest in overall satisfaction in J.D. Power's 2013 U.S. Self-Directed Investor Satisfaction StudySM. Scottrade was first recognized by J.D. Power and Associates for highest online investor satisfaction in 2001 which marks Scottrade's ninth investor satisfaction award from J.D. Power and Associates. Member FINRA/SIPC.

Hours: Mon-Fri, 8 am - 5 pm
451 E. Big Beaver Rd 248.433.1940 or
800.619.7283 www.scottrade.com

Hmart Opens First Michigan Store in Troy

Hmart is an Asian supermarket chain that has been in business for over 30 years. Their specialty is Asian groceries, and they also offer fresh and frozen meat, seafood and produce. Hmart



also carries a full line of Asian appliances and houseware items with one of the largest selections in the US.

Since the first Han Ah Reum opening in 1982, Hmart has opened 42 retail stores across New

York, New Jersey, Pennsylvania, Maryland, Massachusetts, Virginia, Georgia, Illinois, California, Texas, and now Michigan. Hmart branches are supported and operated by five modern warehouse/distribution centers, two food processing facilities, and over 300,000 dedicated employees.

Hmart has been praised by US media for its high quality products and consumer-friendly shopping environment which is another reason why Hmart is a great addition to our community. Hmart is another great example of a company investing in the City of Troy and giving back to our community.

Hours: 9am - 9pm
2963 E. Big Beaver 248.689.2222 www.hmart.com

Compass Commercial Relocates in Troy

Compass Commercial LLC ITRA Global was founded by Lynn Drake to exclusively represent tenants and buyers of commercial real estate. The premier tenant advocate servicing small and medium size businesses with global commercial real estate needs is the mission of Compass Commercial.

The company assists clients looking for new office space or an industrial building, approaching lease renewal dates, or looking to buy or sell a building. They take on the task of accurately assessing the amount of space needed, finding the appropriate location and conducting the tough negotiations that save clients 10%-30% on lease renewals and 20%-50% on relocation rates.



Tim McClain, Michelle Owens, Lynn Drake & Marilyn Nix

Backed by 25+ years of experience and a founder recognized as an expert in the industry, Lynn Drake and her team, Tim McClain, Michelle Owens and Marilyn Nix at Compass Commercial remains focused on the "True North" in commercial real estate: "Putting Tenants and Buyers Needs First."

Compass Commercial recently relocated to a new Troy location and looks forward to future plans for growth and innovation. Congratulations to Compass Commercial on securing a new contract with the State of Michigan to represent them with their commercial real estate needs in SE and SW Michigan.

100 W. Big Beaver 248.341.2410
www.compasscommercial.com

C. Wonder at Somerset Collection in Time for the Holidays

C. Wonder, a New York, NY based retail concept and lifestyle brand by Chris Burch has made its Michigan debut at the Somerset Collection South.

C. Wonder offers women's clothing, footwear, jewelry and accessories; housewares and home décor; personal electronics and customized monogrammed gift items.



Manager Natalie Zuccaro, Mayor Dane Slater & Scott Link, VP of Retail

This is C. Wonder's 21st store which are in 7 states across the US.

C. Wonder is a fabulous addition to Troy's exquisite, upscale Somerset Collection, the epicenter of fine shopping between New York and Chicago.

Troy Somerset South, 2800 W. Big Beaver
248.649.6536 www.cwonder.com

Gallagher-Kaiser Headquarters in Troy

Gallagher-Kaiser is a privately-owned company with a distinguished history covering 60 years in the industrial process industry. GK was founded in 1952 by Ed Gallagher, Joseph Kaiser III, and August Fegert. The company has steadily grown to become the top paint finishing supplier in North America.



Approximately 100 full-time employees are located at the new office, which include 3 floors and 33,000 square feet of offices and meeting space.

“We are very excited to move into our new headquarters in Troy, which will help ensure Gallagher-Kaiser continues

to serve its customers with best-in-class service, and remains competitive and successful in today’s global marketplace,” said Robert Kaiser, CEO of Gallagher-Kaiser.

GK has expertise in automotive, aviation, government, hospitality, manufacturing, power, wastewater and sewerage. GK self-performs engineering services, iron work, sheet metal work, equipment installation, and facility management.

777 W. Chicago www.gkcorp.com

Seco Tools Wins 2013 Supplier of the Year

Affiliated Distributors’ Industrial Supply Division recently named Seco Tools its 2013 Supplier of the Year for Marketing Excellence. The prestigious accolade recognizes individual affiliates and suppliers that demonstrate consistent excellence in marketing, performance and/or leadership.

“At Seco, we believe in creating strategic partnerships with our distributors so that, together, we can accomplish greater objectives that ensure mutual success,” said Mike Parker, Director of Engineering, Marketing and Product Development for Seco Tools. “We make every effort to align our work with our distributors’ needs, and this honor validates that approach. It is also a testament to the dedication and collaboration of our internal sales, distributor and marketing teams.”

2805 Bellingham Drive www.secotools.com

MacLean-Fogg Leases 37,000 SF in Troy

MacLean-Fogg Component Solutions is a leading supplier of Fastener Components, Engineered Components, and Linkage & Suspension Components serving many diverse industries. The company has leased approximately 37,000 square feet in the industrial building on Allen Road in Troy.

The building was constructed in 1979 and boasts a 22-foot clear height and a 10-ton crane. The company is expected to employ 15-20 employees.

Founded in 1925, MacLean-Fogg offered one lock nut to North America’s railroads. Through innovative product development and selected acquisitions, the business has grown into a worldwide enterprise with facilities throughout Europe and North America and sales of nearly \$800 million annually.

1250 Allen Rd. www.macleanfogg.com



Welcome to Troy – Michigan’s premier address for business, retail and commerce. With our central location, excellent city services and friendly business environment, you will find that Troy is a great place to start and grow your business. In order to get your business up and running quickly, Troy’s plan review, building, permitting and inspection processes are fast, fair and predictable. The following contact list has been prepared to assist you in launching your business. We look forward to serving you. Check out the City’s new Economic Resource Guide at <http://www.troymi.gov/EconomicDevelopment/TroyEconResourceGuide2012.pdf>

New Business Checklist - - What Do You Want To Do?

- Find a site for lease or purchase
- Schedule a pre-purchase/lease meeting
- Complete a pre-purchase walk-through inspection
**Contact: Glenn Lapin, Economic Development Specialist
248.524.3314 or G.Lapin@troymi.gov**
- Site plan Review – ensure your business is in compliance with our Zoning Ordinance
- Determine if a proposal is permitted
- Get development approval
**Contact: Brent Savidant, Planning Director
248.524.3366 or SavidantB@troymi.gov**
- Determine if a building inspection is needed
- Determine if proposal is permitted
- Alterations of a building or property may require the submittal of a Site Plan for review
**Contact: Paul Featherston or Rick Kessler at
248.524.3367 or Paul.featherston@troymi.gov
R.Kessler@troymi.gov**
- File an Occupancy Permit Application & the Fire Department will contact you for review
- Schedule a fire inspection
- Ensure the building and/or fire protection systems are adequate
**Contact: Dave Roberts, Asst. Fire Chief/Fire Marshall
248.524.3419 or RobertsDJ@troymi.gov**
- Determine if your business requires a sign permit
**Contact: Paul Evans, Zoning Specialist at 248.524.3359 or
EvansPM@troymi.gov**
- Business Licensing Requirements
**Contact Aileen Bittner, City Clerk at 248.524.3317 or
BittnerA@troymi.gov**
- State of Michigan Licensing Requirements
Check <http://michigan.gov/statelicenserearch>