



INTEGRITY \* RESPECT \* LAWS AND THE CONSTITUTION \* ACCOUNTABILITY \* PROBLEM SOLVING \* PROFESSIONALISM

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## **PRESS RELEASE**

**Captain Robert Redmond & Sgt. Andy Breidenich  
Public Information Officers**

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March 25, 2014

### **TROY POLICE DEPARTMENT PRESENTS A FREE RETAIL LOSS PREVENTION TRAINING FORUM HOSTED BY WALSH COLLEGE**

*(Troy, Mi)* -- **Retail Loss Prevention: Designing Smart Security Solutions**, a free, three-hour training session co-sponsored by Walsh College, the Troy Police Department, Huffmaster Crisis Response, and ASIS Detroit, will be held from 8:30 am to 11:30 am, Tuesday, April 15, at Walsh College's Troy campus (3838 Livernois - between Big Beaver and Wattles).

Troy Police Department will discuss current issues in retail crime and specifically Organized Retail Crime (ORC).

Participants will learn about services available from local police units and their crime prevention sections; retail-focused "smart" security technology solutions; and the increased value component to loss prevention.

The session will also offer insight into new, "virtual security" solutions, including currently available technology and blended security solutions involving both human and digital components. Options discussed will include plainclothes "shoppers," hidden or overt smart cameras, security officers on-foot or on-patrol, technology monitoring or combinations.

The event will help store owners, site managers, security or loss prevention specialists know more about available options and how to deploy them in an era of limited budgets and dwindling margins. Crime is also deterring shoppers from mall parking lots.

In addition, there will be a brief presentation on the current state of security convergence. The convergence represents the intersection of security and information technology (IT); the roles in security leadership between IT and traditional security; and the new horizon of security involving blended solutions of analog (human) and digital (smart technology) security.

Attendees who are ASIS board-certified will receive three full credits toward recertification.



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**Registration is required and seats are limited.** To register, go to:  
<https://www.eventbrite.com/e/retail-loss-prevention-training-forum-tickets-11055303711>

For more information, email:  
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### WALSH COLLEGE

Founded in 1922, [Walsh College](#) is a private, not for profit institution offering upper-division undergraduate and graduate business and technology degrees and certificate programs. One of Southeast Michigan's largest business schools, Walsh has locations in Troy, Novi, Clinton Township and Port Huron, as well as online. Walsh's business services division offers the [Walsh Institute](#), which provides solutions for businesses through training, continuing education and consulting.

Walsh is accredited by The Higher Learning Commission of the North Central Association of Colleges and Schools ([www.ncahlc.org](http://www.ncahlc.org); phone: 312-263-0456) and the International Assembly for Collegiate Business Education (IACBE, [www.iacbe.org](http://www.iacbe.org)). The Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)) accredits specific degree programs.

### CONTACTS:

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